1. (Original) A non-adhesive planar air freshener comprising:

a flexible static cling sheet having an adhesive free first face adapted to removably cling to a glass surface, a second face, a first dimension, a second dimension and a footprint;

a static cling free sheet having a first face adhered to said static cling sheet and a second face, said static cling free sheet having a first dimension, a second dimension and a footprint; said static cling free sheet first dimension, second dimension and footprint being identical to said static cling sheet first dimension, second dimension and footprint;

an adhesive sheet having an adhesive first face, an adhesive second face, a first dimension smaller than said static cling sheet first dimension and a footprint smaller than said static cling first sheet, said adhesive sheet first face being adhered to said static cling free sheet second face;

a planar fragrance member having a first face, a second face, a first dimension equal to said adhesive sheet first dimension, a second dimension and a footprint; said fragrance member carrying a fragrance adapted to emit a scent into a surrounding atmosphere, said fragrance member first face being fixed to said adhesive sheet second face; and,

a metering sheet having a first face, a second face, a first dimension, a second dimension and a footprint, said metering sheet first face being fixed to at least one of said static cling free sheet, said adhesive sheet and said fragrance member such that at least a portion of said metering sheet first face is in contact with said fragrance member second face, said metering sheet being adapted to allow passage of said scent at a selected rate.

- 2. (Original) The air freshener of claim 1 wherein said metering sheet has a multiplicity of holes allowing passage of said scent.
- 3. (Original) The air freshener of claim 1 wherein said static cling sheet is a vinyl plastic sheet.
- 4. (Original) The air freshener of claim 1 wherein said static cling sheet is a polyvinyl chloride plastic sheet.
- 5. (Original) The air freshener of claim 1 wherein said fragrance member is a fiberboard sheet having a printed design on at least said first face.
- 6. (Original) The air freshener of claim 1 wherein said fragrance member is a cardboard sheet having a printed design on at least said first face.
- 7. (Original) The air freshener of claim 1 wherein said fragrance member is a paper sheet having a printed design on at least said first face.
- 8. (Original) The air freshener of claim 1 wherein said static cling sheet, said adhesive sheet and said metering sheet are transparent.
- 9. (Original) The air freshener of claim 1 wherein said air freshener has a maximum thickness and said static cling sheet first dimension is at least ten times greater than said maximum

thickness.

- 10. (Original) The air freshener of claim 9 wherein said static cling sheet second dimension is at least ten times greater than said maximum thickness.
- 11. (Original) The air freshener of claim 1 wherein said planar fragrance member is opaque.
- 12. (Original) The air freshener of claim 11 wherein said planar fragrance member has a thickness and said fragrance member first dimension is substantially greater than said thickness.
- 13. (Original) The air freshener of claim 12 wherein said fragrance member first dimension is at least ten times said thickness.
- 14. (Original) The air freshener of claim 13 wherein said fragrance member first dimension and said fragrance member second dimension are both at least ten times said thickness.
- 15. (Original) The air freshener of claim 11 wherein said fragrance member is dark in color.
- 16. (Original) The air freshener of claim 11 wherein said fragrance member is adapted to be heated by solar radiation and emit increased fragrance when heated.

- 17. (Original) The air freshener of claim 16 wherein said fragrance member is adapted to emit decreased fragrance when cooled.
- 18. (Original) The air freshener of claim 17 wherein said air freshener is adapted to emit increased fragrance in a warm sunny environment and decreased fragrance in a cool, dark environment.
- 19. (Original) The air freshener of claim 18 wherein said fragrance member is printed in a pattern including dark inks whereby said fragrance member performs the duty of distinguishing said air freshener as a decal and the duty of automatically variably activating said air freshener.
- 20. (Currently Amended) A removable non-adhesive planar air freshener comprising:

a first sheet having an adhesive free static cling first face adapted to removably cling to a glass surface, a second face, a first planar dimension, a second planar dimension and a footprint,

a planar fragrance member having a first face, a second face, a first planar dimension, a second planar dimension and a footprint, said fragrance member first face permanently fixed to said first sheet second face entirely within the footprint of said first sheet, said fragrance member being porous and carrying a volatile fragrance, said fragrance member adapted to release said volatile fragrance at a selected rate adapted to provide air freshening in a confined space for several weeks; and,

a metering sheet having a first face, a second face, a first dimension, a second dimension and

a footprint, said metering sheet first face being fixed to said fragrance member such that at least a portion of said metering sheet first face is in contact with said fragrance member second face, said metering sheet being adapted to allow passage of said fragrance through a multiplicity of holes at a selected rate.

21. - 30. Canceled

31. (New) A non-adhesive planar air freshener comprising:

a flexible static cling sheet having an adhesive free first face adapted to removably cling to a glass surface, a second face, a first dimension, a second dimension and a footprint;

an adhesive sheet having an adhesive first face, an adhesive second face, a first dimension smaller than said static cling sheet first dimension and a footprint smaller than said static cling first sheet, said adhesive sheet first face being adhered to said static cling sheet second face;

a substantially planar member having a first face, a second face, a first dimension equal to said adhesive sheet first dimension, a second dimension and a footprint; said planar member first face being fixed to said adhesive sheet second face;

said planar member is selected from the group consisting of a fragrance member and an odor abating member; and,

a metering sheet having a first face, a second face, a first dimension, a second dimension and a footprint, said metering sheet first face being fixed to at least one of said static cling sheet, said adhesive sheet and said planar member such that at least a portion of said metering sheet first face is in contact with said planar member second face, said metering sheet including a multiplicity of holes being adapted to allow passage of air therethrough at a selected rate.

- 32. (New) The air freshener of claim 31 wherein said metering sheet is a thin plastic sheet.
 - 33. (New) A removable, non-adhesive planar air freshener comprising:

a first sheet having an adhesive free static cling first face adapted to removably cling to a glass surface, a second face, a first planar dimension, a second planar dimension and a footprint;

a planar adhesive sheet having a first face, a second face and a footprint, said adhesive sheet first face permanently fixed to said first sheet second face entirely within said first sheet footprint;

a thin block member having a uniform thickness, a first face, a second face, a first planar dimension, a second planar dimension and a footprint,

said block member first face being in contact with said adhesive sheet second face;

said block member is selected from the group consisting of a fragrance member and an odor abating member; and,

a metering sheet having a first face in contact with said block member second face and having a second planar dimension larger than said block member second planar dimension, a portion of said metering sheet first face being permanently fixed to said first sheet second face, said metering sheet being adapted to allow passage of air therethrough at a selected rate.

- 34. (New) The air freshener of claim 33 wherein said block member is opaque.
- 35. (New) The air freshener of claim 33 wherein said metering sheet is a thin plastic sheet having an array of holes therein.